Universalizing and Ethnic Religions

Definitions

- Universalizing religions seek to have global appeal and actively try to gain converts
 - Spread through Stimulus, Contagious, relocation, and Hierarchical diffusion
- Ethnic Religions are associated with a singular group of people, membership is gained by birth
 - Spread primarily through relocation diffusion

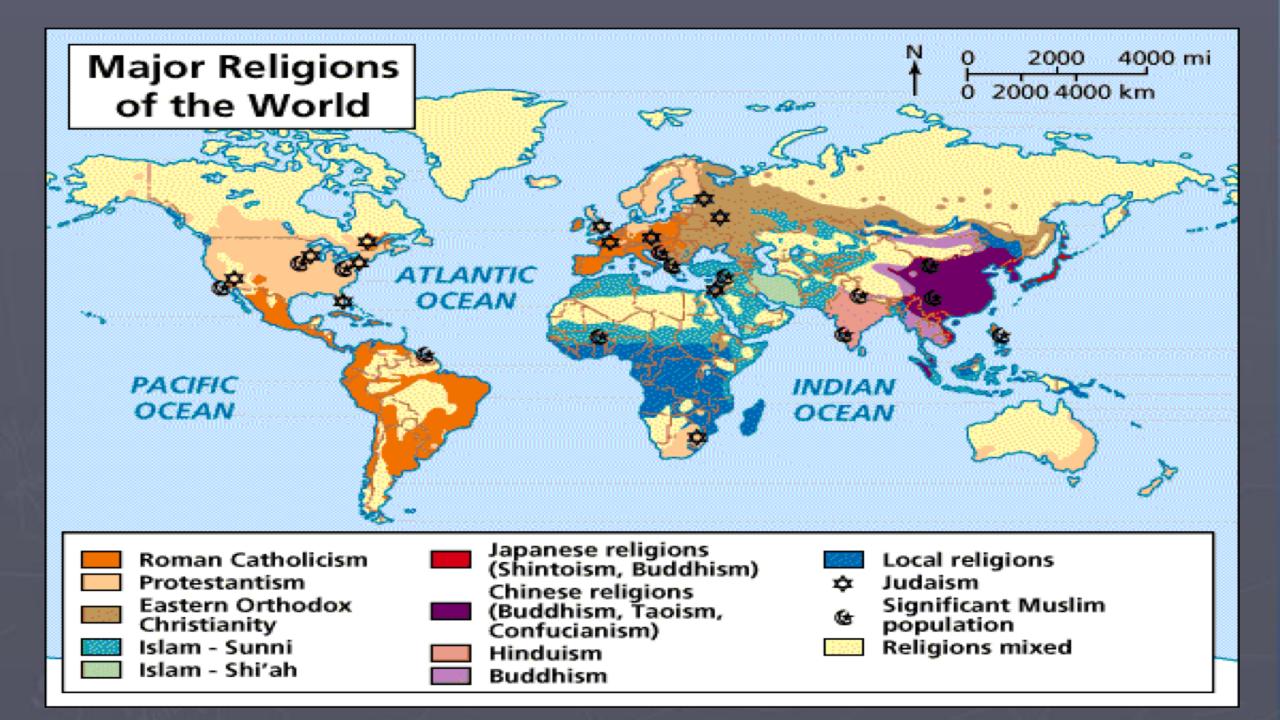
Comparing

Universalizing

- Global appeal
- Usually, beginnings traced to an individual
- Use of missionaries to spread
- Followers widely dispersed
- Holidays based on founder's life

Ethnic

- Tied to singular group of people in one place
- Usually unknown source
- Content linked to landscape in place of origin
- Follower clustered
- Holidays based on local climate and history of people



Universalizing and Ethnic Religions

Universalizing

- Buddhism *
- Christianity (Protestantism, Catholicism, Orthodox)
- Islam (Shi'ite & Sunni)
- Sikhism

Ethnic

- Confucianism
- Daoism
- Hinduism
- Judaism
- Shintoism