# Universalizing and Ethnic Religions

## Definitions

- Universalizing religions seek to have global appeal and actively try to gain converts
  - Spread through Stimulus, Contagious, relocation, and Hierarchical diffusion
- Ethnic Religions are associated with a singular group of people, membership is gained by birth
  - Spread primarily through relocation diffusion

# Comparing

#### Universalizing

- Global appeal
- Usually, beginnings traced to an individual
- Use of missionaries to spread
- Followers widely dispersed
- Holidays based on founder's life

#### Ethnic

- Tied to singular group of people in one place
- Usually unknown source
- Content linked to landscape in place of origin
- Follower clustered
- Holidays based on local climate and history of people



## Universalizing and Ethnic Religions

Universalizing

- Buddhism \*
- Christianity (Protestantism, Catholicism, Orthodox)
- Islam (Shi'ite & Sunni)
- Sikhism

Ethnic

- Confucianism
- Daoism
- Hinduism
- Judaism
- Shintoism