

# Cultural Diffusion Models

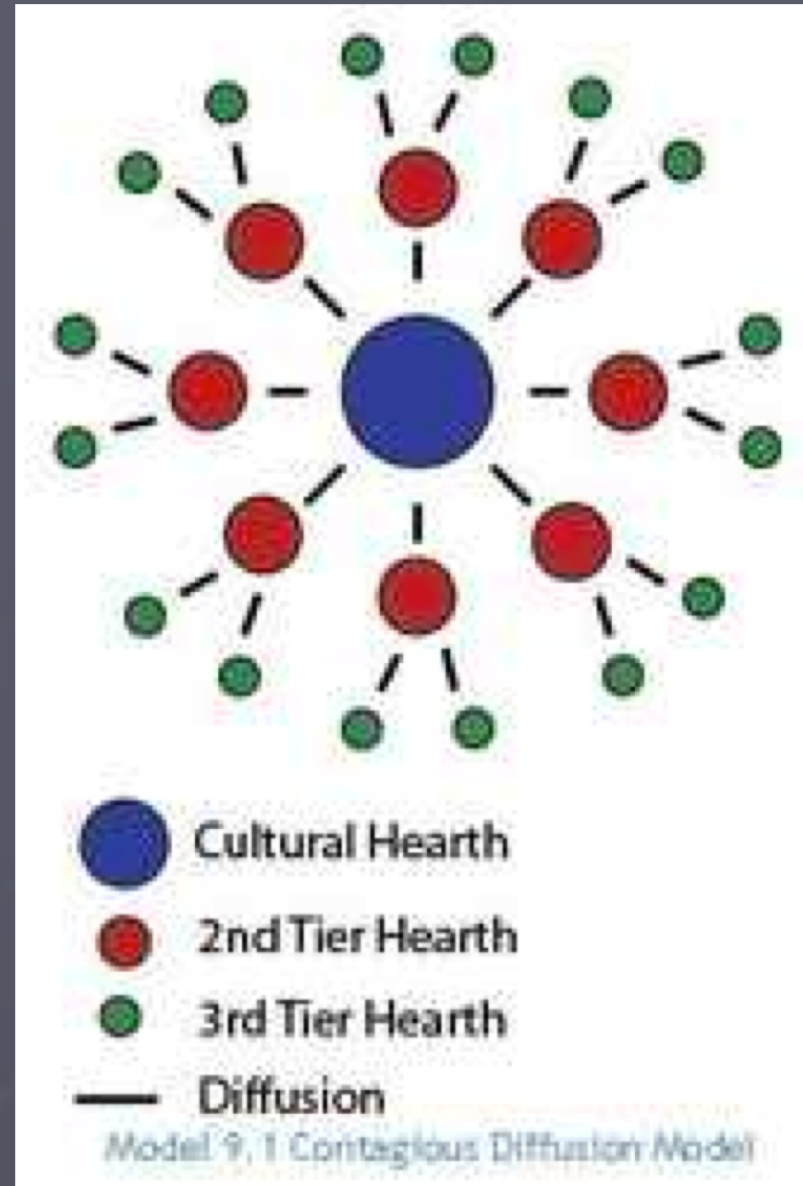
Preparation for the AP Human Geography Examination

# Expansion Diffusion

- When a cultural trait expands to a new area but remains strong in the source location

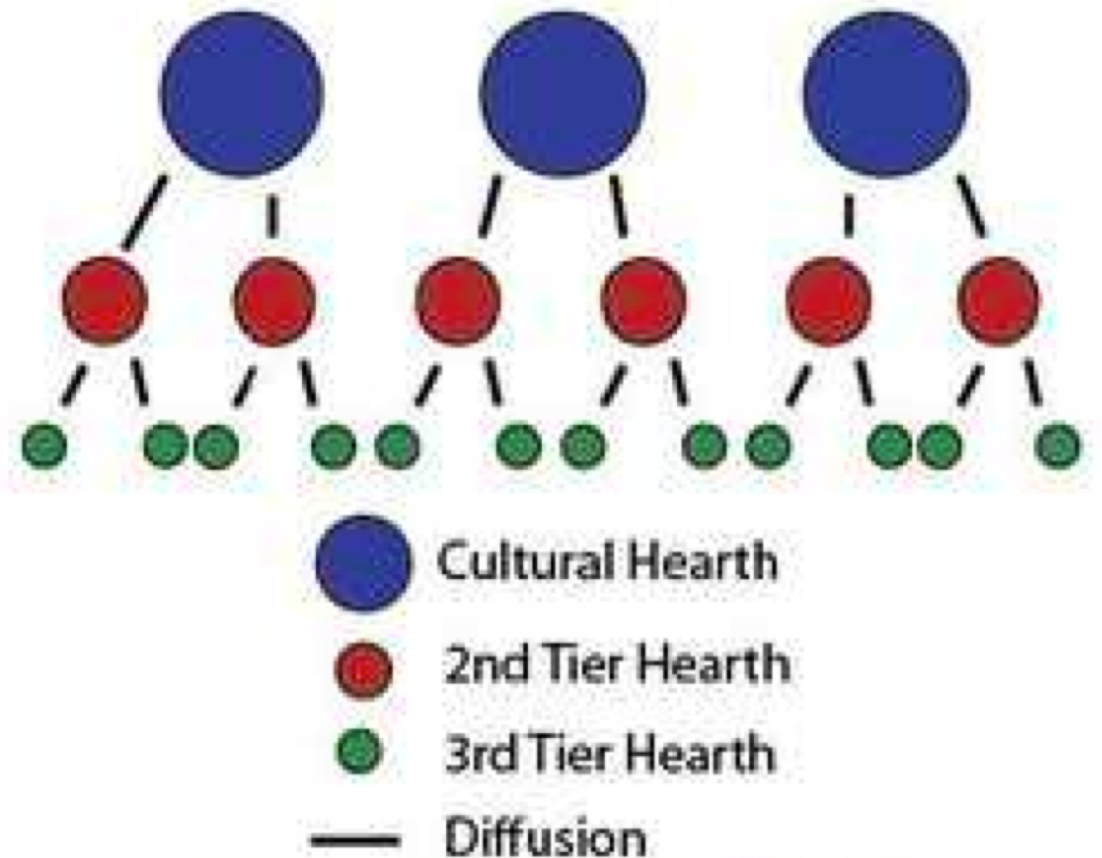
# Contagious Diffusion

Diffusion spreads from one central core via proximity and connections (ex. Anything viral)



# Hierarchical Diffusion

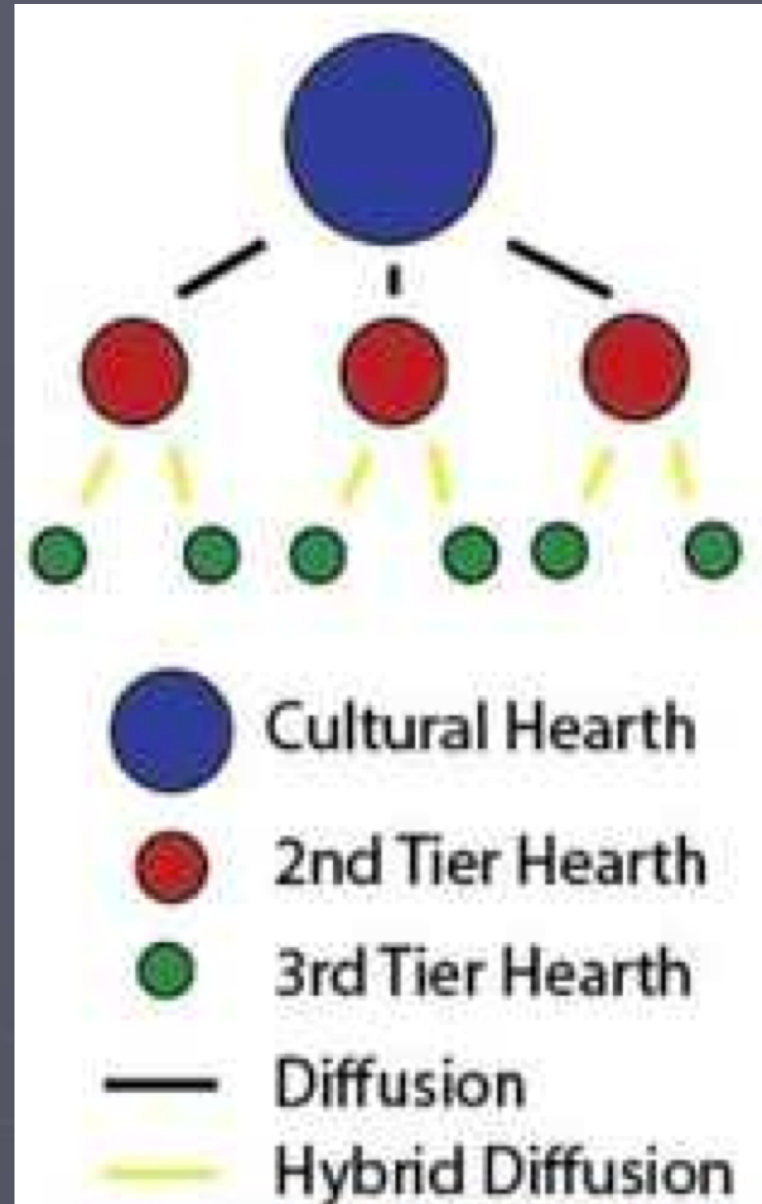
Diffusion starts among cultural elites and works its way down to lower rungs of society (ex. Bleached hair in the 90s)





# Stimulus Diffusion

Cultural trait expands from source location and then is changed to form new cultural trait loosely based on original idea (ex. Chinese food in the US)



# Relocation Diffusion

Diffusion spread by actual physical movement, and then spread amongst people in new area (ex. Also Chinese food in the US)

